

# MELISSA CETLIN

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## EDUCATION

**Rhode Island School of Design**  
Bachelor of Fine Arts, Graphic Design  
Class of 2010

## SKILLS

**Design:** Typography · Branding ·  
Color Theory · Layout · Composition  
· Package Design · Hierarchy ·  
Narrative · Sequence

**Computer:** Macintosh · PC · InDesign  
· Photoshop · Illustrator · CSS · K4

**Craft:** Book Binding · Letter Press ·  
Paper Making · Fine Art Mediums

## DESIGN EXPERIENCE

**Allure Magazine, Condé Nast** · New York City, NY

*Freelance Editorial Designer 2011*

Worked closely with the Design Director on layouts for the magazine. Designed projects such as event invitations, icons for the iPad issue and icons for an online rating system. Art assistant work included organizing the wall for layouts and researching past issues.

**The Voice** · Fairfield, CT

*Freelance Jr. Art Director 2010 – 2011*

Designed advertisements, posters and brochures from concept to completion for a small advertising agency. Researched stock photos and created Photoshop composites.

*clients include: CA Technologies, NFL, JCC*

**Martha Stewart Living Omnimedia** · New York City, NY

*Editorial Art Intern 2010*

Worked in the art department and collaborated with the editors to design layouts for Martha Stewart Living Magazine. Assisted Art Director in photo shoots. Organized and managed the layout wall for the Editor-in-Chief to review the finalized designs.

**Sequel Communications** · Providence, RI

*Graphic Design Intern 2009*

Designed business cards using an existing style guide. Assisted Senior Designer with stock photography research and editing, conceptualized opening sequence for company's own website.

*clients include: EMC, Cisco, VMware*

**Aardvark Design** · Warren, RI

*Design Intern 2009*

Worked closely with Creative Director on posters, brochures and advertisements for a medical conference. Met with clients and developed concepts for print and web based projects.

*clients include: Hasbro, Cardiovascular Associates, University of Rhode Island*

**Freelance Design**

Developed design solutions for clients including, local business, RISD departments and personal identity systems (business cards, resumes, ect..)

*clients include: Amy Atlas Events, Mercury Inc, RISD photography Department, RISD office of Student Life, RISD Dining Services, RISD Office of Multicultural Affairs*